

General Content

Standard Cookie Policy

Revised 1st November 2012. V1.0

What are Cookies

A cookie is a small file, typically of letters and numbers, downloaded on to a device when the user accesses certain websites. Cookies allow a website to recognise a user's device.*

1. Essential Cookies

Essential Cookies are deemed *strictly necessary*. Among other uses, they may enable the website to:

- Function as it is intended.
- Complete a communication or transaction requested by the user.
- Operate at a reasonable speed.

2. Performance Cookies

Performance cookies allow us to collect information about how people use the websites. This information is anonymous. Examples of information gathered includes:

- Number of visitors to the websites.
- Which pages are visited most often.
- When pages are visited (by hour).
- Error messages produced by the website.
- Search Engine terms that have led people to the website.

3. Functionality Cookies

Functionality Cookies are used to remember choices you have previously made. Again, these are anonymous and are used to remember:

- your username or password (if you have requested).
- colour schemes or text sizes you have chosen.
- geographical location (if you have provided it).

4. Advertising Cookies

Certain 3rd party advertisers may use tracking or advertising cookies to provide relevant content on our websites. While this is not in our control, please refer to the following:

Provider	Policy
Google	http://www.google.co.uk/policies/privacy/ads/

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Browser Settings & More Information

All major browsers provide settings for users to manage their cookies. For more information please visit:

- <http://www.allaboutcookies.org>
- <http://www.youronlinechoices.eu>
- <http://www.aboutads.info/choices>
- <http://www.aboutcookies.org>

* Cookie Guidance V3, downloaded 1st Nov 2012 from

http://www.ico.gov.uk/for_organisations/privacy_and_electronic_communications/the_guide/cookies.aspx